



Z O H O

Packages

1 CRM Package

What it's about: This package focuses on managing customer relationships, streamlining sales processes, and boosting revenue through tools that handle lead generation, pipeline management, and customer engagement from initial contact to close.

- APP :**
- Zoho CRM
 - Zoho Bigin
 - Zoho Sales IQ
 - Zoho Bookings
 - Zoho Sign
 - Zoho Route IQ
 - Zoho DAP
 - Zoho Thrive

2 Marketing Package

What it's about: Designed for building brand awareness, generating leads, and nurturing prospects across channels like email, social, web, and events, with automation to personalize campaigns at scale.

APP :

- Zoho Campaigns
- Zoho Social
- Zoho Survey
- Zoho Forms
- Zoho Sites
- Zoho PageSense
- Zoho Marketing Automation
- Zoho Backstage
- Zoho LandingPage
- Zoho Webinar
- Zoho Publish

3 *Customer Service* *Package*

What it's about: Empowers support teams to resolve issues quickly across phone, chat, email, and remote access, while improving satisfaction through self-service and field management

APP: 

- Zoho Desk
- Zoho Assist
- Zoho Lens
- Zoho FSM
- Zoho Voice

4 Finance Package

What it's about: Handles accounting, billing, expenses, and payments to keep finances organized, compliant, and efficient, from invoicing to inventory control.

APP:

- Zoho Books
- Zoho Inventory
- Zoho Expense
- Zoho Billing
- Zoho Payroll
- Zoho Checkout
- Zoho Payments
- Zoho Spend

5 **HR** *Package*

What it's about: Streamlines hiring, onboarding, performance management, and employee engagement to build and retain top talent.

APP : 

- Zoho People
- Zoho Recruit
- Zoho Workerly
- Zoho Shift

6 **Collaboration & Communication** *Package*

What it's about: Facilitates team communication, file sharing, and real-time collaboration to keep everyone connected and productive.

APP :

- Zoho Mail
- Zoho Cliq
- Zoho WorkDrive
- Zoho Meeting
- Zoho Connect
- Zoho TeamInbox
- Zoho ZeptoMail
- Zoho Calendar

7 *Productivity & Content* *Package*

What it's about: Tools for creating, editing, and organizing content like documents, spreadsheets, and presentations, with note-taking and learning management

APP : 

- Zoho Writer
- Zoho Sheet
- Zoho Show
- Zoho Notebook
- Zoho Learn
- Zoho PDF Editor
- Zoho Tables
- Zoho Office Suite

8 **Project Management** *Package*

What it's about: Organizes tasks, timelines, and resources for efficient project delivery, supporting agile and traditional methods.

APP : 

- Zoho Projects
- Zoho Sprints:
- Zoho BugTracker
- Zoho ToDo

9 *IT & Developer Tools* *Package*

What it's about: Enables custom app building, automation, security, and analytics to tailor Zoho to unique business needs.

APP :

- Zoho Creator
- Zoho Analytics
- Zoho Vault
- Zoho Directory
- Zoho Flow
- Zoho Catalyst
- Zoho QEngine
- Zoho RPA
- Zoho OneAuth

10 Commerce & POS Package

What it's about: Manages online and in-store sales, inventory, and customer experiences for retail and e-commerce businesses.

APP: 

- Zoho Commerce
- Zoho POS
- Zoho Start